

INTRODUCING

One-Sheet Polyethylene Posters



Effective February 1st, 2009 we will have converted our entire Poster inventory to this great new product. We have progressed toward this substrate for some very specific benefits to our customers and our environment.

Benefits to our customers:

- The advertising copy simply looks better on polyethylene posters.
- Flagging problems are eliminated.
- There are no visible seams or poster panel section lines.
- There is no use of glue, so there are no visible glue remnants. This is particularly helpful with dark backgrounds.
- The colors are brighter and more vibrant.
- Reduced printing cost when printing in quantity.

Benefits to our environment:

- 100% recyclable, so they are friendly to the environment.
- No glue or used paper disposal.
- Lighter weight means less raw materials, and 65% reduction in transport fuel.

**Stott Posters...
Better Than Ever!**



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